



EDUCATION

VCU Brandcenter (Virginia Commonwealth University Adcenter) – Richmond, VA

Master of Science candidate, Mass Communications – Art Direction, *Current (May 2009)*

Virginia Commonwealth University – Richmond, VA

Bachelor of Science, Mass Communications – Creative Advertising, *May 2003*

Political Science Minor

Interned at *64 Magazine*, Richmond, VA

President of student chapter of Radio-Television News Directors Association (RTNDA)

Student Government Association Senator

Orientation Leader / Orientation Office Manager

EXPERIENCE

McKinney + Silver – Durham, NC

Art Director Intern, *June 2008 – August 2008*

Brand experience: Virgin Atlantic, Travelocity, Qwest, NASDAQ, Wachovia, and abovetheinfluence (National Youth Anti-Drug Media Campaign)

Circuit City Stores, Inc. – Richmond, VA

Designer, Store Environments, *February 2004 – August 2007*

Signage/PoP and environmental design for Circuit City, firedog and brands Verizon Wireless, Sony, Apple, HP, Virgin Mobile, Vonage, Samsung for 600+ retail stores, working with advertising and design agencies on projects to regain market share and re-energize the brand

Freelance – Richmond, VA

Art Director/Graphic Designer, *February 2004 – Current*

Working with clients, ranging from tennis racket designers to entertainment companies throughout Virginia to produce advertising campaigns, corporate identity programs, and interactive/web design

Virginia Commonwealth University/Student Affairs – Richmond, VA

Art Director, *August 2001 – February 2004*

Print collateral and web design for VCU and departments within Student Affairs (work included coordinating projects to print vendors and supervision of student workers)

Aramark Corporation – Richmond, VA / Philadelphia, PA

Marketing & Design Assistant, *September 2000 – May 2001, freelance until 2003*

AWARDS

Richmond Show — Richmond Ad Club: Gold, 2009

Cannes Lions International Advertising Festival, France / FutureLions, 2008

CMYK Magazine, Maaco Non-Traditional, Issue #42 Fall 2008

Joseph S. Mason Advertising Award, 2002

University Service Award, VCU, 2001

INTERESTS

Tennis, dogs, travel, art galleries, wine tasting and wine journaling, Virginia history, lounge music, old photo albums, rollercoasters, learning Swedish language, coffee and building things out of wood.